

Prepress Specifications for Imagine! Print Solutions

General Guidelines:

- All print files and PDF files need to be viewed with 'Overprint Preview' turned on. Imagine! Print Solutions prepress will not change your artwork overprint settings unless instructed to.
- All files should be built at 100% with single pages set to the trim size, with the exception of and two-sided pieces. (these should be multi-page documents) As well as oversized documents that need to be built 50% of size due to program limitations.
- All files should be built with ¼" bleed beyond the trim.
- Use CMYK unless spot colors are used.
- Line weights are to be no smaller than .25 pt.
- Delete all unused colors from your documents.
- Die lines to be built as a spot color, named Dieline, .5pt stroke, set to overprint.
- Crease to be built as a spot color, named Crease, .5pt stroke, set to overprint.
- Do not use special characters in the naming of the file. Such as ~ ! @ # \$ % ^ & * () ` ; < > ? , [] { } ' " |.
- Files should be named according to part number whenever applicable.
- Part number codes, should be 9pt type and keep .25" away from trim.
- Verify with Imagine if smaller type part number codes could be used if needed on small pieces.
- Do not build live work on non-printing layers. Non print layers are turned off prior to RIP.
- PDF documents should be created with Imagine! Print Solutions PDF presets:
Or these settings –compatibility: Acrobat 8/ 9 (PDF 1.7), No Compression,
Image data cropped to frames, Include crop marks and page information,.25" offset of marks, .25" bleeds,
Color Conversions: Convert to Destination(Preserve Numbers), Destination: Coated GRACOL 2006 (ISO 12647-2:2004),Don't Include Profiles, Subset fonts set to 1%.

Preferred File Formats:

- PDF files produced as described above.
All fonts must be embedded
- Adobe Creative Cloud apps.
Include all supporting Fonts and Graphics with every file.
Do not "embed" images in software programs.

Photoshop art:

- All images should be CMYK @ 300 dpi (final output size) and converted to the GRACoL2006_v2 profile.
- Final effective PPI for any bitmap image should not be more than 600ppi.

Illustrator art:

- Keep type and line art (vector art) on the top layer whenever possible.
- Set Document Raster Effects to 300PPI in Illustrator.

Media and file transfer:

- Kodak InSite is the preferred method of file transfer. (4GB at a time maximum upload).
Please contact your Project Manager or Salesperson for details.